



Duncan Hopkins

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Online portfolio:

www.design.beyondbeyond.com

Online resume:

www.linkedin.com/in/dhopkins

Objective:

Senior level creative position for a company wanting to raise the quality level of their client's brand, identity, & overall creative design. Preferably in Austin Texas Area.

Professional Skills:

Creative direction, art direction and design. Web site design including HTML, flash programming & animation. Information architecture & UI design. Traditional print art direction, design & illustration. Branding, identity creation & control.

Technical Skills:

Proficient in Adobe creative suite including Photoshop, Illustrator, Dreamweaver, Flash and InDesign. Mac OS X, Apple computers since 1988, also familiar with Windows especially pertaining to web design & development.

Professional Experience:

- iTaggit** ~ Austin, Texas 2006 - 2008
Founding partner / Senior Vice President Creative and Human Factor
Responsibilities: Internal UI/UX design of web 2.0 application. Internal brand development & design, management of offshore development, advertising agencies & contractors. Design of UI, architecture, print and online advertising.
- Digital Lifestyles Group** ~ Austin, Texas 2004 - 2005
Creative Director
Responsibilities: Internal brand development & design, management of product marketing, advertising agencies & contractors. Design of product UI, packaging, print advertising, collateral, brand identity, web site design & development.
- BeyondBeyond** ~ Austin, Texas 1999 - present
Owner / Creative Director
Responsibilities: Running all aspects of a profitable design company, including management of employees, interns, Client service, graphic design & production / programming.
Clients: Netpliance, Living Order, Vignette, Motion Computing, 3com, Novell, Nokia, Ofoto, Boxx Technologies
- Stark + Hopkins + Scott** ~ Austin / Dallas, Texas 1998
Vice President / Creative Director / Partner
Responsibilities: Partner in charge of all creative development, branding & sales promotion.
Clients: NetSpeed, Trilogy, TexSysRD,
- SicolaMartin Advertising** ~ Austin, Texas 1996-1998
Senior Interactive Art Director
Responsibilities: Managed interactive creative dept. - an entity of SicolaMartin Advertising, web site & UI interface design.
Clients: IBM, Citrix, Harte Hanks.
- Dahlin Smith White - Euro RSCG Advertising** ~ Salt Lake City, Utah 1995-1996
Senior Interactive Art Director
Responsibilities: Senior art director, branding management for Intel's web site, pentium II sub-sites
Clients: Intel, Netscape, iomega
- SicolaMartin Advertising** ~ Austin, Texas 1994-1995
Senior Art Director
Responsibilities: interactive design of CD-ROM & web projects
Clients: Dell, Artisoft, Motorola, PowerMac.
- J. Walter Thompson Advertising** ~ Dallas, Texas 1993-1994
Senior Art Director
Responsibilities: Art Direction & management of art department & interactive resources
Clients: Texas Instruments, senior living realty
- McCann Erickson Advertising** ~ Dallas, Texas 1991-1993
Designer
Responsibilities: packaging design & interactive development of industrial Design prototypes for TI consumer division
Clients: Texas Instruments
- Berry Brown / Strategic Promotions** ~ Dallas Texas 1983-1991
Designer - Art Director
Responsibilities: production design, art direction, illustration, TV & Radio direction sales promotion & marketing campaigns
Clients: Wolf Brand chili, Dairy Queen, Bennigan's, Steak & Ale, Popeyes, Merico Food Service, Big Red soft drink, Lone Star Beer.
- Personal Information:**
Happily Married 18 years, proud parent of two boys 7 & 11. Cub Scout Leader, community volunteer, non smoker.
Vast array of hobbies & interests for your average creative eccentric.