

OBJECTIVE:

I am looking for a senior creative position with a company passionate about who they are and what they do. A company that wants to upgrade the quality of their brand, and overall creative.

PROFESSIONAL SKILLS:

20 years experience in hands-on creative direction, art direction and design. Web site design including wireframes & UI design. HTML, CSS, flash & animation. Information architecture, Traditional print art direction, design, photo direction, photography & illustration. Branding, identity creation & control. Management of creative teams and developers.

TECHNICAL SKILLS:

Very Proficient in Adobe Creative Suite particularly Photoshop, Illustrator, Dreamweaver & InDesign. Skilled on Mac OS, Apple computers, also Windows especially pertaining to web design & development.

DUNCAN HOPKINS

1302 White Dove Cove
Cedar Park, Texas 78613

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512-422-3175

Online Portfolio:

www.beyondbeyond.com

Online Extended Resume:

www.linkedin.com/in/dhopkins

PROFESSIONAL EXPERIENCE:**Freelance** ~ Austin, Texas

2009 -

Freelance and contract in-house designer / creative director for the design of client websites, Application UI, CRM templates, illustration, Mobile application UI, presentation, information graphics and marketing materials.

Clients: Olive Design, GoldTouch, MomentumSI, NAKA Media, OverFlow Creative.

FameCast Inc. ~ Austin, Texas

2008 - 2009

Creative Director

Design of client branded and internal contest-driven websites, dynamic CMS templates, presentation graphics and marketing materials.

Clients: Famecast, Guitar Center, Ernie Ball, Samsung, Fender, Dell, Joe's Jeans.

iTaggit Inc. ~ Austin, Texas

2006 - 2008

Senior Vice President Creative and Human Factor

Internal UI/UX design of web 2.0 application/site. Internal brand development & design, management of internal & offshore development, advertising agencies & contractors. Design of UI, architecture, print and online advertising.

I was a founding partner for this start-up.

Digital Lifestyles Group ~ Austin, Texas

2004 - 2005

Creative Director

Internal brand development & design, management of product marketing, advertising agencies & contractors. Design of product UI, packaging, print advertising, collateral, brand identity, web site design & development.

Syndetic Design ~ Austin, Texas

1998 - 2004

Owner

Established and ran all aspects of a profitable, award-winning design company, including management of 3-4 employees, interns, Client service, design & programming.

Clients: Netpliance, Living Order, Vignette, Motion Computing, 3Com, Novell, Nokia, Ofoto, Boxx Technologies, Dell, MomentumSI

SicolaMartin Advertising ~ Austin, Texas

1996-1998

Senior Interactive Art Director

Managed interactive creative department. - an entity of SicolaMartin Advertising, web site & UI design, brand identity, motion graphics and trade show exhibit design.

Clients: IBM, Citrix, Harte Hanks, Dell.

Dahlin Smith White - Euro RSCG Advertising ~ Salt Lake City, Utah

1995-1996

Senior Interactive Art Director

Interactive branding management for Intel's web site, pentium II sub-sites. web design. motion design, 3-d design. CD-ROM design.

Clients: Intel, Netscape, iomega

SicolaMartin Advertising ~ Austin, Texas

1994-1995

Senior Art Director

Interactive design of CD-ROM & web projects. illustration. motion design, animation. Print projects for collateral, trade shows, Advertising

Clients: Dell, Artisoft, Motorola, PowerMac.

J. Walter Thompson Advertising ~ Dallas, Texas

1993-1994

Art Director

Art Direction photo direction, illustration, interactive design of CD-ROM projects. Print ads, collateral, trade shows, B2B, marketing.

Clients: Texas Instruments, numerous senior living and medical clients

McCann Erickson Advertising ~ Dallas, Texas

1990-1993

Art Director / Designer

Product print packaging design & interactive development of industrial Design prototypes for TI consumer division.

Clients: Texas Instruments - multiple divisions.